



**DIRECTORATE GENERAL OF FOOD  
PUNJAB, LAHORE**

Dated Lahore the 4<sup>th</sup> September, 2025

**NOTIFICATION**

**NO.DD(P)2-3/2024:** In exercise of powers conferred upon me under Section 5(2) of the Punjab Price Control of Essential Commodities Act, 2024 read with notification bearing No. SOR(ICI&SD)1-21/2021(E-1) dated 23.11.2023 and all other enabling provisions, I, **NAVEED SHAHZAD MIRZA, DIRECTOR GENERAL FOOD / CANE COMMISSIONER PUNJAB**, do hereby fix the maximum retail price of 100-gram Roti with immediate effect as under:

Sr. No	Item	Maximum Retail Price (Rs.)
1	Roti	14/-

This order shall come into force with immediate effect throughout the province and shall remain in force until and unless altered / withdrawn. No person or shopkeeper shall charge or cause to be charged the prices of the aforementioned item for sale, in excess of the Rates Fixed.

**(THIS ORDER SHALL SUPERSEDE ALL ORDERS WITH RESPECT TO THE PRICE OF ROTI PREVIOUSLY ISSUED.)**

**(NAVEED SHAHZAD MIRZA)**  
DIRECTOR GENERAL FOOD  
CANE COMMISSIONER, PUNJAB

**No. & Date Even:**

A copy is forwarded for information and necessary action to:

1. The Secretary, Government of the Punjab, Food Department, Lahore.
2. The Secretary, Government of the Punjab, Industries Department, Lahore.
3. Additional Secretary (Staff) to Chief Secretary, Punjab.
4. The Director General, Punjab Enforcement Regulatory Authority (PERA), Lahore.
5. The Director General (IPWM) Punjab, Lahore.
6. All the Commissioners in the Punjab.
7. All the Deputy Commissioners for information and implementation.
8. The Director General, Public Relation, Punjab Lahore.
9. All the Deputy Directors Food for information and implementation.
10. All the District Food Controllers for information and implementation.
11. The Chairman, Punjab Flour Mills Association, Lahore.
12. All the Secretaries Market Committee in the Punjab.

**ASSISTANT DIRECTOR FOOD (P)**



**DIRECTORATE GENERAL OF FOOD/  
CANE COMMISSIONER PUNJAB**

Dated Lahore the, ---4<sup>th</sup>--- September 2025

**NOTIFICATION**

**No. ADF-1(Wheat Policy)/2025:** In exercise of powers conferred upon me under Section 5(2) of the Punjab Price Control of Essential Commodities Act, 2024 read with notification bearing No. SOR(ICI&SD)1-21/2021(E-1) dated 23.11.2023 and all other enabling provisions, I, **NAVEED SHAHZAD MIRZA, DIRECTOR GENERAL FOOD PUNJAB**, do hereby fix the **Maximum Retail Price of Wheat Flour (Atta)** for 10 kg and 20 kg Flour Bags with immediate effect as under:

Item	Maximum Retail Price (Rs.)	
	10 Kgs	20 Kgs
Wheat Flour	905	1810

This order shall come into force with immediate effect throughout the province and shall remain in force unless and until altered / withdrawn. Packing other than 10 & 20 kg bag shall not be allowed. No Dealer, Wholesale Dealer, Retail Dealer or Retailer shall charge or cause to be charged the Retail Prices of **Wheat Flour (Atta)** offered for sale, in excess of the Rates Fixed and Notified. Each Bag will also be labelled as follows;

- Name of the Material
- Name and address of the Miller / Manufacturer,
- List of Ingredients / Additives
- Trade Mark
- Average Net Weight
- Batch or Code Number
- Net Mass in Kg, and
- Date of Manufacture and Expiry,
- PS: Mark and License number

The product shall be labeled as prescribed in PS:1485 for Labelling of Prepackaged Foods.

(THIS ORDER SHALL SUPERSEDE ALL ORDERS WITH RESPECT TO THE PRICE OF WHEAT FLOUR PREVIOUSLY ISSUED.)

  
(**NAVEED SHAHZAD MIRZA**)  
DIRECTOR GENERAL FOOD /  
CANE COMMISSIONER

**No. & Date Even:**

A copy is forwarded for information and necessary action to:

1. The Secretary, Government of the Punjab, Price Control & Commodities Management Department, Lahore.
2. The Secretary, Government of the Punjab, Industries Department, Lahore.
3. Additional Secretary (Staff) to Chief Secretary, Punjab.
4. The Director General (IPWM) Punjab, Lahore.
5. All the Commissioners in the Punjab.
6. All the Deputy Commissioners for information and implementation.
7. The Director General Punjab Enforcement Regulatory Authority (PERA) for information and implementation.
8. The Director General, Public Relation, Punjab Lahore.
9. All the Deputy Directors Food for information and implementation.
10. All the District Food Controllers for information and implementation.
11. The Chairman, Punjab Flour Mills Association, Lahore.
12. All the Secretaries Market Committee in the Punjab.

  
**DEPUTY DIRECTOR FOOD (P)**